



Contact:
Ashley Johnson
Community Relations Coordinator
(904) 354-0076 ext. 212
ajohnson@hubbardhouse.org

FOR IMMEDIATE RELEASE

GO PURPLE - OCTOBER IS NATIONAL DOMESTIC VIOLENCE AWARENESS MONTH

JACKSONVILLE, Fla. – Sept. 30, 2009 – In observance of National Domestic Violence Awareness Month, Hubbard House asks the community to Go Purple to show its support for ending domestic violence by wearing a purple item of clothing or a purple ribbon Tuesday, Oct. 6, 2009.

The color purple and the purple ribbon were adopted as symbols to raise awareness about the crime of domestic violence, remember victims who lost their lives, honor survivors of domestic violence, and connect those who work to end violence.

Domestic violence is not an individual, family or law enforcement issue; it affects all ages, genders, ethnicities and economic levels - it is a community issue. In 2008, there were 7,170 domestic violence offenses reported in Duval County. Within the last year, Hubbard House provided 36,083 hours of counseling to adults and children, received over 3,439 hotline calls, and provided services to 5,657 victims of domestic violence.

“Domestic Violence is a pervasive, yet preventable, community issue,” said Jami Gaff Bueker, Hubbard House Chief Development Officer. “Domestic Violence Awareness Month serves as a reminder that by working together we all can make a difference in ending domestic violence.”

Domestic Violence Awareness Month evolved from the “Day of Unity” in October 1981, developed by the National Coalition Against Domestic Violence. The first official Domestic Violence Awareness Month was observed in October 1987. Since then, events have been held nationally to demonstrate a powerful statement by celebrating the strength of victims and their children.

-more-

Hubbard House will participate in the following activities to support Domestic Violence Awareness Month:

PURPLE RIBBON CAMPAIGN - October 1-31, 2009

Northeast Florida law enforcement and other city officials will receive purple ribbon pins to wear during the month of October in support of efforts to help end domestic violence in the community. Purple ribbon pins will also be distributed throughout the community at numerous awareness and fundraising events.

GO PURPLE DAY - October 6, 2009

Go Purple and show your support in ending domestic violence! In observance of National Domestic Violence Awareness Month, Hubbard House asks the community to Go Purple by wearing a purple item of clothing or a purple ribbon Tues., Oct. 6, 2009. For more information please e-mail ajohnson@hubbardhouse.org or call 904-354-0076 ext. 212.

15th ANNUAL BARBARA ANN CAMPBELL MEMORIAL BREAKFAST - October 6, 2009

Hubbard House will host its 15th Annual Barbara Ann Campbell Memorial Breakfast Tues., Oct. 6, from 7:30-9:00 a.m., at the Hyatt Regency Jacksonville Riverfront Hotel. The breakfast is held each year, during National Domestic Violence Awareness Month, to honor former Mayor Jake Godbold's sister-in-law, Barbara Ann Campbell, whose life tragically ended in 1995 when she was killed by her husband.

This year's keynote speaker is Olga Trujillo, a courageous survivor who has spoken nationally on her experiences and has worked diligently in the movement to end domestic violence. Trujillo is an attorney who worked with the United States Department of Justice for nearly 13 years and started her own consulting business to work on domestic violence, child abuse, sexual assault, immigration and human trafficking issues.

For more information please e-mail ajohnson@hubbardhouse.org or call 904-354-0076 ext. 212.

CLOTHESLINE PROJECT - October 6, 2009

Designed to promote social change, the Clothesline Project is an art exhibit created by domestic violence survivors at Hubbard House. The Clothesline Project will be displayed at the 15th Annual Barbara Ann Campbell Memorial Breakfast.

TAKE BACK THE NIGHT - October 6, 2009

Join Hubbard House Tuesday, Oct. 6 from 7:30 – 10:00 p.m. at the Take Back the Night Rally hosted by the University of North Florida Women's Center. Join us at nightfall as we march through the UNF campus, taking a stand through our solidarity, and breaking the silence surrounding sexual or intimate violence against women and girls. For more information please e-mail womenctr@unf.edu or call 904-620-2528.

SOUTHERN WOMEN'S SHOW - October 15-18, 2009

Visit the Hubbard House booth and spread community awareness about the dynamics of domestic violence. For more information please e-mail lrclayton@hubbardhouse.org or call 904-354-0076 ext. 209.

ABOUT HUBBARD HOUSE

Hubbard House is a certified, comprehensive domestic violence center that serves victims and their children in Duval and Baker counties. In addition to shelter, the agency provides extensive adult and youth outreach services, school-based education, therapeutic childcare, batterers' intervention programs, court advocacy and volunteer and community education opportunities. Visit www.hubbardhouse.org to learn more.